

Connect Marketplace Hong Kong

亞太商旅會展匯

Your Pleasure,
Our Pleasure

Where the Asia Pacific
MICE Industry Meets

19-21.3.2025

AsiaWorld-Expo, Hong Kong

香港 亞洲國際博覽館

您的商務之樂，我們的服務之悅
亞太地區首屈一指的會議、獎勵旅遊、會
議和活動 (MICE) 產業盛會

SHOW GUIDE 展覽指南

Organisers
主辦單位



informa markets



informa connect

Supported by
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AsiaWorld-Expo
亞洲國際博覽館



CTC

CORPORATE TRAVEL
COMMUNITY

GENERAL INFORMATION

一般資訊

Organisers 主辦單位

Informa Markets
Informa Connect

Exhibition Venue 展覽場地

Hall 5 & 7, AsiaWorld-Expo Boulevard Chek Lap Kok,
Lantau Island, Hong Kong
香港亞洲國際博覽館，5 及 7 號展館

Exhibition Dates & Opening Hours 展覽日期及開放時間

19–20 March (Wed–Thu)	3 月 19 – 20 日 (星期三至四)	10:00 – 17:00
21 March (Fri)	3 月 21 日 (星期五)	10:00 – 16:00

Official Audio Visual Equipment 大會指定影音設備供應

GL Events China Ltd

Official Freight Forwarder 大會指定貨運代理

APT Showfreight Ltd

Official Stand Contractor 大會指定展台承建商

Pico International (HK) Ltd

Official Temporary Personnel Agency 大會指定臨時人事服務

Adecco Personnel Agency

Onsite WiFi 現場 WiFi

📶 CMHK_MICE_2025
📶 CM2025HK

Important 重要須知

1. The fair is open to trade professionals and invited visitors aged 18 or above.
本展覽會只開放予 18 歲以上業內人士參觀。
2. All attendees must wear the badges to access to the event at all times.
所有與會者必須佩戴入場證方可進入展會場地。
3. The Organisers reserve the right to decline the issuance of an admission badge to visitor who fails to comply with the above mentioned requirements.
若與會者未能遵守上述規定，主辦單位有權沒收其入場證。
4. All badges issued by the Organisers are strictly non-transferable and in any such case the right of expulsion will at once be exercised.
所有入場證嚴禁轉讓，如有違規行為，主辦單位將立即沒收其入場證。
5. Canvassing for orders by any unauthorised person is strictly prohibited and in any such case the right of expulsion will at once be exercised.
未經授權的推銷行為，（如場內拉單、兜售商品等）嚴格禁止，違規者將被請離會場。
6. The distribution or display of printed materials or any other handbills, circulars or other articles, except by exhibitors at their own stands, is strictly prohibited.
除參展商在其展台範圍內發放或展示宣傳資料外，禁止在場內派發或展示印刷品、宣傳單張或其他物品。
7. No unauthorised photo-taking, drawing or otherwise reproduction of any exhibit is allowed at the fairground.
展會場內嚴禁未經授權的拍攝、繪圖或任何形式的展品複製。
8. The Organisers reserve full right of admission to the Fair without assigning any reason, also to the expulsion of any person(s) whose conduct in the opinion of the Organiser, renders such a course desirable.
主辦單位擁有最終入場權，並保留驅逐行為不當人士的權利，無需另行解釋理由。

NOTE 注意事項

The Organisers of Connect Marketplace Hong Kong accept no responsibility for errors, omissions or misinterpretation of any information relating to individual exhibitors contained in this Visitor Guide. Information relating to exhibits has been provided by the exhibitor concerned.

主辦單位不承擔任何關於本指南中個別參展商資訊的錯誤、遺漏或誤解所引起的責任。展品資訊均由相關參展商自行提供。

Organisers 主辦單位



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Supporting Organisations 支持機構



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EVENT AGENDA 活動議程

March 19, 2025, Wednesday

2025 年 3 月 19 日，星期三

Corporate Travel and MICE — Industry Trends & Insights
會展及企業旅遊 (MICE) — 行業趨勢與見解

09:45–10:15

Opening Ceremony
開幕儀式

10:15–10:20

Keynote: Your Bleisure, Our Pleasure
主題演講：您的商旅之樂，我們的服務之悅

Speaker | 講者

- **Dr. Benson Tang**, Executive Director, Corporate Travel Community (CTC)
鄧秉森博士 商旅網絡 (CTC)，執行董事

10:20–10:50

Keynote: Revolutionising the Corporate Travel and MICE Industry Through Hospitality Excellence – Embracing Innovation, Sustainability, and Human-Centric Experiences

主題演講：超越卓越——酒店服務創新與會獎行業——擁抱創新、永續性與以人為本的體驗

Speaker | 講者

- **Prof. Kaye Chon**, Dean and Chair Professor, School of Hotel and Tourism Management, The Hong Kong Polytechnic University
田桂成教授 香港理工大學酒店旅遊業管理學院，院長

10:50–11:15

Panel Discussion: Unlocking Future of Corporate Travel and MICE – Festivalisation of tradeshow or business events to enhance customer experience

專題研討：解鎖 MICE 行業的未來——通過節慶化展會與商務活動提升顧客體驗

Moderator | 主持人

- **Dr. Benson Tang**, Executive Director, Corporate Travel Community (CTC)
鄧秉森博士 商旅網絡 (CTC)，執行董事

Panelists | 嘉賓

- **Prof. Kaye Chon**, Dean and Chair Professor, School of Hotel and Tourism Management, The Hong Kong Polytechnic University
田桂成教授 香港理工大學酒店旅遊業管理學院，院長
- **Ms. Prudence Lai**, Consultant, Euromonitor International
Prudence Lai 女士 歐睿信息諮詢有限公司，顧問
- **Mr. Greg Crandall**, Senior Vice President, Pico Group
Greg Crandall 先生 PICO 筆克集團高級副總裁，全球激活

11:15–11:35

Research Presentation: The Future of Corporate Travel and MICE: Bold Predictions for the Next Decade

研究報告發佈：MICE 的未來：未來十年展望

Speaker | 講者

- **Ms. Prudence Lai**, Consultant, Euromonitor International
Prudence Lai 女士 歐睿信息諮詢有限公司，顧問

11:35–12:05

Keynote: Global Outlook – The State of the MICE industry

主題演講：全球展望——會展業的現狀與未來

Global review of the status of MICE industry and changing patterns of global growth

全球會展業現狀回顧及全球增長模式變化

Speaker | 講者

- **Mr. Mark Cochrane**, Regional Director Asia Pacific, UFI (The Global Association of the Exhibition Industry)
Mark Cochrane 先生 國際展覽業協會 (UFI)，亞太區總監

12:05–12:50

Expert Panel: Emerging Destinations – What Makes a City Ready for Corporate Travel and MICE

專家小組：新興目的地——城市如何為會展及商務旅遊做好準備

Moderator | 主持人

- **Richard Ireland**, President, SACEOS
Richard Ireland 先生 新加坡會議展覽組織者和供應商協會，主席

Panelists | 嘉賓

- **Mr. Rahul Marwah**, Procurement Advisory, KPMG
Rahul Marwah 先生 畢馬威 (KPMG)，總監，採購顧問
- **Mr. Andy Winchester**, APAC Travel Manager, Bloomberg
Andy Winchester 先生 彭博 (Bloomberg)，亞太區旅行經理
- **Ms. Melissa Watson**, Group Operations Director- Travel, Events, Special Projects, Informa Group
Melissa Watson 女士 集團運營總監 - 旅遊、活動、特別項目

12:50–13:00

Presentation: Conference Closing Remarks by Informa Markets

演講：Informa Markets 致辭

13:00–14:00

Networking Lunch

交流午餐

13:30–17:00

Business Matchmaking: One-on-one meetings

商務配對：一對一會議

14:00-14:20

Concurrent Event: HKECIA × Informa Markets Asia - Better Stands
Program Endorsement Signing Ceremony
綠色展位優化計劃認可簽約儀式

15:00-17:00

Happy Hour
歡樂時光

18:00-22:00

Horse Racing Night (By Invitation Only)
賽馬之夜（僅對邀請嘉賓開放）

The Hong Kong Jockey Club, Stable Bend Terrace 3/F, Happy Valley Stand
跑馬地馬場快活看台 3 樓，馬房彎露台

March 20, 2025, Thursday

2025年3月20日，星期四

Sustainability in MICE and Corporate Travel: Beyond Numbers to Impact

MICE 行業和商務旅行的可持續性：超越數字的影響

10:00–10:30

Coffee Break
茶歇時間

10:30–10:40

Presentation: Welcome Remarks – Sustainability in MICE and Corporate Travel: Beyond Numbers to Impact

演講：歡迎致辭——MICE 行業和商務旅行的可持續性：超越數字的影響

Speaker | 講者

- **Dr. Benson Tang**, Executive Director, Corporate Travel Community (CTC)
鄧秉森博士 商旅網絡 (CTC)，執行董事
-

10:40–11:10

Keynote: The Current Status and Emerging Trends in the Business Events and Meetings Industry

主題演講：MICE 行業格局演進——動態世界中的機遇與挑戰

Speaker | 講者

- **Ms. Waikin Wong**, Regional Director Asia Pacific, The International Congress and Convention Association, ICCA
黃慧絹女士 國際大會及會議協會 (ICCA)，亞太區總監

11:10–11:40

Keynote: Sustainable MICE Travel: Pioneering Green Solutions in Hospitality and Events

主題演講：可持續會展旅遊——酒店業與活動中的綠色解決方案

Speaker | 講者

- **Ms. Poman Lo**, Vice Chairman and Managing Director, Regal Hotels International
羅寶文女士 富豪國際酒店集團，副主席兼董事總經理

11:40–12:40

Expert Panel: Sustainability and Green MICE Expertise

專家小組：可持續發展與綠色會展實踐

Moderator | 主持人

- **Dr. Benson Tang**, Executive Director, Corporate Travel Community (CTC)
鄧秉森博士 商旅網絡 (CTC)，執行董事

Panelists | 嘉賓

- **Ms. Poman Lo**, Vice Chairman and Managing Director, Regal Hotels International
羅寶文女士 富豪國際酒店集團，副主席兼董事總經理
- **Ms. Amy So**, Program Director, Asia Sustainability, Informa Markets
蘇少芳女士 英富曼會展集團，亞洲可持續發展項目總監
- **Ms. Cathy Ching**, SVP, Sustainability, Lifestyle and Creative Cluster, Invest Hong Kong
程嘉琳女士 香港投資推廣署，高級副總裁（可持續發展）（生活品味及創意產業）
- **Mr. Andrew Lau**, Director, ESG Advisory, China, Colliers
劉德安先生 Colliers 高力國際，ESG 諮詢總監

12:40–12:50

Presentation: Conference Closing Remarks by Informa Markets

演講：Informa Markets 致辭

13:00–14:00

MICE² Macao x Hengqin Lunch "2" Gather

澳琴會展推介午宴

14:00–17:00

Business Matchmaking: One-on-one meetings

商務配對：一對一會議

14:30–16:00

Concurrent Session: Pracademic (Practical & Academic) Encounter -
Melange of Future Career

主題演講：「學術與實踐結合的遇見——未來職業的融合」

Speaker | 講者

- **Dr. Benson Tang**, Executive Director, Corporate Travel Community (CTC)
鄧秉森博士 商旅網絡 (CTC)，執行董事
-

15:00–17:00

Happy Hour

歡樂時光

18:00–22:00

Gala Dinner (By Invitation Only)

尊貴晚宴 (僅對邀請嘉賓開放)

Regala Grand Ballroom I-II, Regala Skycity Hotel, Regala
大宴會廳，麗豪航天城酒店

March 21, 2025, Friday

2025年3月21日，星期五

Transforming Corporate Travel and Events with AI: The Future of MICE

利用人工智能改變商務旅行和活動：MICE 行業的未來

10:00–10:30

Networking - Coffee Tea
茶歇時間

10:30–10:40

Presentation: Welcome Remarks - Transforming Corporate Travel and Events with AI: The Future of MICE

致辭：歡迎致辭——利用人工智能改變商務旅行和活動：MICE 行業的未來

Speaker | 講者

- **Dr. Benson Tang**, Executive Director, Corporate Travel Community (CTC)
鄧秉森博士 商旅網絡 (CTC)，執行董事
-

10:40–10:55

Keynote: AI-Driven Disruption: Shaping the Future of Career
主題演講：人工智能顛覆：塑造職業未來

Speaker | 講者

- **Mr. Andrew Chan**, Founder and CEO, ACI HR Solutions
陳祖禹先生 ACI HR Solutions，創始人及 CEO

10:55–11:30

Expert Panel: AI-Driven Disruption: Shaping the Future of Career 專家小組：人工智能顛覆：塑造職業未來

Moderator | 主持人

- **Mr. Martin Donovan**, Publisher / Editorial Director, MIX
Martin Donovan 先生 MIX 出版人兼編輯總監

Panelists | 嘉賓

- **Mr. Andrew Chan**, Founder and CEO, ACI HR Solutions
陳祖禹先生 ACI HR Solutions，創始人及 CEO
- **Mr. Andy Luk**, Vice President, Hong Kong Institute of Human Resource Management
陸國坤先生 香港人力資源管理學會，副總裁
- **Ms. Jane Sim**, Commodity Manager, Siemens
沈珍寶女士 西門子，商品經理

11:30–11:50

Keynote: New Applications in the World of Gen Z 主題演講：Z 世代世界中的新應用

Speaker | 講者

- **Ms. Janene Wardrop MEM**, Program Manager Events, International College of Management Sydney (ICMS)
Janene Wardrop MEM 女士 悉尼國際管理學院，活動項目經理

11:50–12:05

Keynote: Harness The Power of AI – The Role of Technology in Shaping Future Industry

主題演講：利用人工智能的力量——科技在塑造未來行業中的角色

Speaker | 講者

- **Mr. Kuan Yan Tan**, CEO, Jublia
陳冠源先生 Jublia CEO

12:05–12:20

Keynote: Harness The Power of AI – The Role of Technology in Shaping Future Industry

主題演講：利用人工智能的力量——科技在塑造未來行業中的角色

Speaker | 講者

- **Dr. Faye Hao**, Assistant Professor, School of Hotel and Tourism Management, The Hong Kong Polytechnic University
郝飛博士 香港理工大學酒店及旅遊業管理學院，助理教授

12:20–12:40

Expert Panel: Harness The Power of AI – The Role of Technology in Shaping Future Industry

專家小組：利用人工智能的力量——科技在塑造未來行業中的角色

Moderator | 主持人

- **Dr. Benson Tang**, Executive Director, Corporate Travel Community (CTC)
鄧秉森博士 商旅網絡 (CTC)，執行董事

Panelists | 嘉賓

- **Mr. Kuan Yan Tan**, CEO, Jublia
陳冠源先生 Jublia CEO
- **Dr. Faye Hao**, Assistant Professor, School of Hotel and Tourism Management, The Hong Kong Polytechnic University
郝飛博士 香港理工大學酒店及旅遊業管理學院，助理教授

12:40–12:50

Presentation: Conference Closing Remarks by Informa Markets

致辭：Informa Markets 總結致辭

Speaker | 講者

- **Mr. Michael Duck**, Executive Vice President, Commercial Development of Informa Markets
Michael Duck 先生 Informa Markets，商業發展執行副總裁

13:00–14:00

Networking Lunch

交流午餐

13:30–16:00

Business Matchmaking: One-on-one meetings

商務配對：一對一會議

14:00–16:00

Happy Hour
歡樂時光

14:00–22:00

Concurrent Session: Fam Trip to Macau for International MICE Planners
(By Invitation Only)

同期活動：澳門考察之旅（僅限邀請）

14:30–16:00

Concurrent Session: Pracademic (Practical & Academic) Encounter –
Melange of Future Career

同期活動 Pracademic（實踐與學術的交匯）邂逅——未來職業的融合

Speaker | 講者

- **Dr. Benson Tang**, Executive Director, Corporate Travel Community (CTC)
鄧秉森博士 商旅網絡 (CTC)，執行董事

NETWORKING OPPORTUNITIES | 社交活動



BY INVITATION ONLY | 僅限特邀嘉賓

Horse Racing Night 賽馬之夜

📅 19 March | 3月19日 ⌚ 18:00 – 22:00

📍 Stable Bend Terrace, 3/F, Happy Valley Stand, Happy Valley Racecourse
跑馬地馬場快活看台 3樓馬房彎露台

Indulge in an unforgettable evening at our exclusive networking event at the Happy Valley Racecourse on 19 March. Immerse yourself in the vibrant atmosphere, as you savour exquisite cuisine and enjoy a selection of free-flowing beverages, all while taking in the breathtaking views of the expansive racecourse. Feel the thrill of live racing as you connect with fellow industry leaders and forge valuable relationships in a dynamic setting!

和我們於 3 月 19 日在跑馬地賽馬場舉辦的獨家交流活動中一同感受充滿活力的氛圍。在這個難忘的晚上，您將品嚐不同的精緻佳餚，並享用各式暢飲飲品，同時俯瞰廣闊的賽馬場壯麗景色。就來與業界領袖建立聯繫，感受現場賽馬的刺激，建立您寶貴的人脈網絡。



BY INVITATION ONLY | 僅限特邀嘉賓

Gala Dinner 尊貴晚宴

📅 20 March | 3月20日 ⌚ 18:30 – 22:00

📍 Regala Grand Ballroom I-II, Regala Skycity Hotel, Regala
大宴會廳，麗豪航天城酒店

Join us on 20 March in the Grand Ballroom of the Regala Skycity Hotel for an evening of recognition and celebration. The event provides a unique opportunity to network with industry leaders, including key figures from both the event and tourism industry. Enjoy a night of networking and collaboration as we bring together professionals from the MICE industry.

*Dress code: Business attire.

邀請您在 3 月 20 日，在麗豪航天城酒店的麗豪宴會廳，與我們一起度過一個充滿贊譽和慶祝的晚上。本次活動將提供一個獨特的機會，讓您與業界包括活動和旅遊業的行業領袖進行交流，讓我們匯聚來自 MICE 行業的專業人士，一同享受一個充滿交流與合作的晚上。

* 著裝要求：商務正裝。

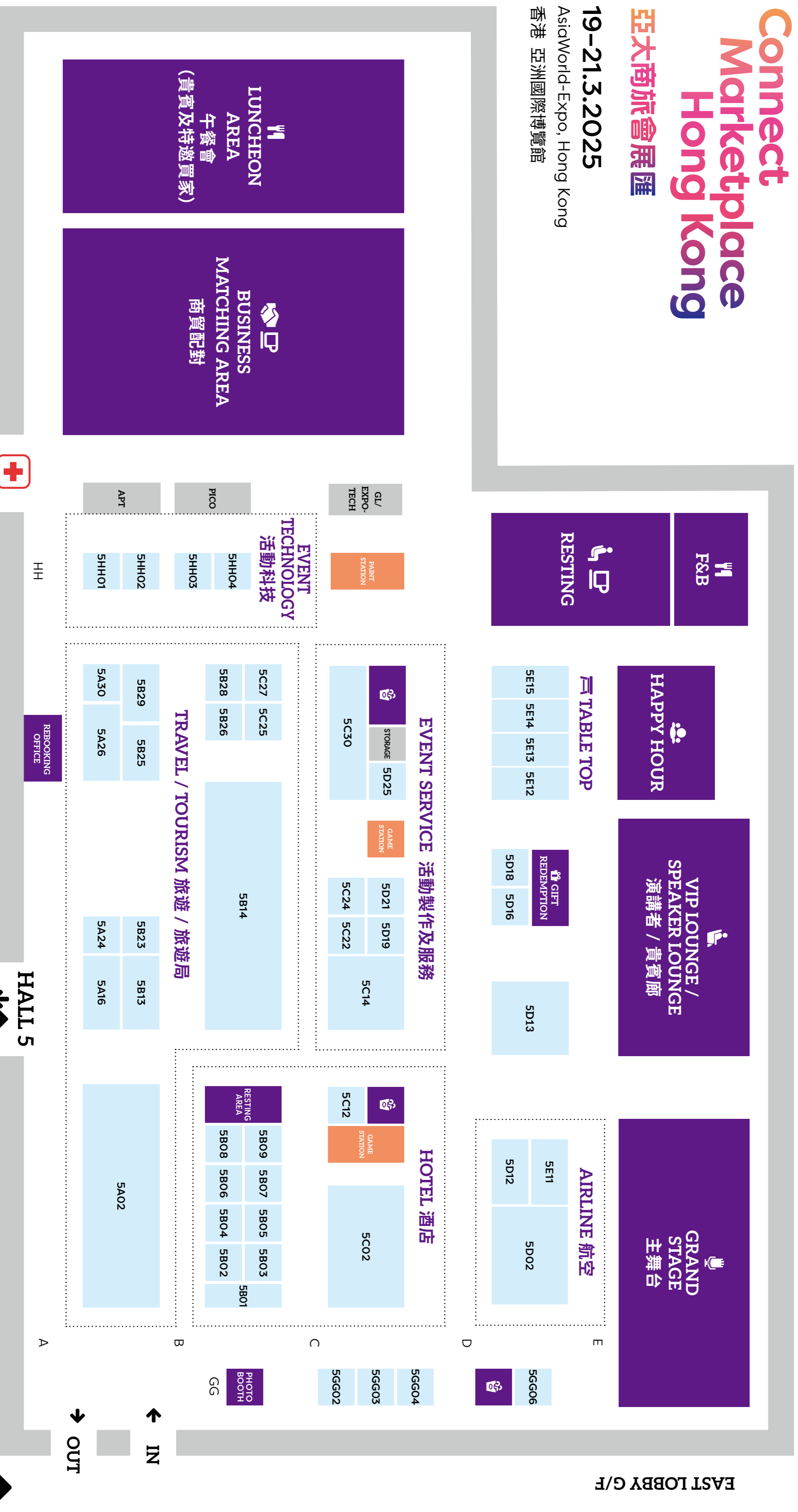
Connect Marketplace Hong Kong

亞太商旅會展匯

19-21.3.2025

AsiaWorld-Expo, Hong Kong

香港 亞洲國際博覽館



- Luncheon Area 午餐會 (貴賓及特邀買家)
- Coffee
- Business Matching 商貿配對
- Resting

- +
- VIP Lounge / Speaker Lounge 演講者 / 貴賓廊
- Happy Hour

- Grand Stage 主舞台
- Table Top

- Gift Redemption
- Snack / Mindful Sparks / Candy
- + First Aid

EAST ENTRANCE

HALL 5

← IN
→ OUT

EXHIBITOR LIST

參展商

A		5GG03 BEIJING WANBO EXBITECH COMPANY	
5A30	ABU DHABI CONVENTION & EXHIBITION BUREAU	C	
5D12	AIR ASTANA	5D02	CATHAY PACIFIC AIRWAYS LIMITED
5C30	AMC (EXHIBITS) LIMITED	5C27	CHANGEACCOMPLISHMENT HK LTD.
5D21	APT SHOWFREIGHT LIMITED	5B13	CLUB MEDITERRANEE (CLUB MED) HONG KONG LTD
5C22	APP IT	5D18	COMMERCE AND INVESTMENT PROMOTION INSTITUTE, MACAO SAR
5B14	ASIAWORLD-EXPO MANAGEMENT LIMITED	5B06	COURTYARD BY MARRIOTT HONG KONG SHA TIN
B			
5GG04	BEIJING NEW EXPO INTERNATIONAL MEDIA CO., LTD.		

D

5B25 D'HERITAGE SDN BHD

E

5D25 ECAT INTERNATIONAL EXPO
(SUZHOU) CO., LTD

5HH03 ENEWIE TECHNOLOGY
LIMITED

F

5GG06 FINGERTIPS INNOVATION
LIMITED

G

5B26 GLO TRAVEL LIMITED

5C12 GRAND HYATT SEOUL

H

5B04 HONG KONG OCEAN PARK
MARRIOTT HOTEL

5B03 HONG KONG SKYCITY
MARRIOTT HOTEL

5A02 HONG KONG TOURISM
BOARD

I

5HH02 INFO SALONS TECHNOLOGY
SERVICES (HK) LIMITED

5D16 INVEST HONG KONG

J

5HH04 JEMEX IDEAS CO., LIMITED

5HH01 JUBLIA PTE LTD.

5B01 JW MARRIOTT HOTEL HONG
KONG

K

5B29 KOREA MICE ASSOCIATION

5D19 KUEHNE + NAGEL PTE. LTD.

N

5E12 NEW WORLD MILLENNIUM
HONG KONG HOTEL

P

5C14 PICO INTERNATIONAL (HK)
LTD.

5C25 PRIMARY TRAVEL

5C24 PRIME CORPORATE TRAVEL
COMPANY PTE LTD

Q

5E11 QATAR AIRWAYS GROUP
Q.C.S.C

R

5C02-1 REGAL AIRPORT HOTEL

5C02-2 REGAL HONGKONG HOTEL

5C02 REGAL HOTELS
INTERNATIONAL

5C02-3 REGAL KOWLOON HOTEL

5C02-6 REGAL ORIENTAL HOTEL

5C02-4 REGAL RIVERSIDE HOTEL

5C02-5 REGALA SKYCITY HOTEL

5B09 RENAISSANCE HARBOUR
VIEW HOTEL HONG KONG

S

5GG02 SHANGHAI BAYANTU
INFORMATION
TECHNOLOGY CO., LTD

5B23 SHANGHAI NEW
INTERNATIONAL EXPO
CENTRE CO., LTD.

5A16 SHENZHEN ZHAOHUA INT'L
EXHIBITION OPERATION CO.,
LTD. (SHENZHEN WORLD
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